

**Media Release**

**Kotak Mahindra Bank launches 'Aadhaar on Wheels' for Pune citizens**

**Pune, 13<sup>th</sup> December, 2021:** Kotak Mahindra Bank Ltd (KMBL) today announced the launch of "Aadhaar on Wheels" in Pune – a mobile *Aadhaar Seva Kendra* that will provide convenient Aadhaar services to citizens including senior citizens, the differently abled, pregnant women and others. KMBL's "Aadhaar on Wheels" will provide all key services offered by a conventional *Aadhaar Seva Kendra* such as enrolling for Aadhaar and updation of Aadhaar details.

Prakash Apte, Non-Executive Chairman, Kotak Mahindra Bank and Lt. Col. Akshay Yadava, Assistant Director General, Unique Identification Authority of India (UIDAI), inaugurated this service in Pune today.

The vehicle will operate within the city limits and provide services to a wider network of residents from various locations such as residential societies, educational institutions, hospitals, government offices, corporate offices, etc. The service will also be available on select holidays.



Lt. Col. Akshay Yadava, Assistant Director General, UIDAI said, "Kotak Mahindra Bank's "Aadhaar on Wheels" initiative is a conscious step towards providing Digital Enablement to every resident of India, a drive launched by Hon'ble Prime Minister Narendra Modi, Ministry of Electronics & Information Technology (MeitY) and UIDAI."

Prakash Apte, Non-Executive Chairman, Kotak Mahindra Bank said, "Kotak Mahindra Bank is committed to constantly enhancing its services as well as in helping extend the reach of important government initiatives like Aadhaar. This mobile Aadhaar service is one more step in that direction. Kotak's "Aadhaar on Wheels" will immensely benefit residents of Pune."

This initiative is inspired by Kotak's successful project - ATM on Wheels, which was launched last year during the pandemic to help customers with essential banking services during the lockdown period.

**About Kotak Mahindra Bank Limited**

Established in 1985, Kotak Mahindra Group is one of India's leading financial services conglomerates. In February 2003, Kotak Mahindra Finance Ltd. (KMFL), the Group's flagship company, received banking license from the Reserve Bank of India (RBI), becoming the first non-banking finance company in India to convert into a bank - Kotak Mahindra Bank Ltd.

The Bank has four Strategic Business Units – Consumer Banking, Corporate Banking, Commercial Banking and Treasury, which cater to retail and corporate customers across urban and rural India. The premise of Kotak Mahindra Group's business model is *concentrated India, diversified financial services*. The bold vision that underscores the Group's growth is an inclusive one, with a host of products and services designed to address the needs of the unbanked and insufficiently banked. As on 30<sup>th</sup> September, 2021, Kotak Mahindra Bank Ltd has a national footprint of 1,622 branches and 2,601 ATMs, and branches in GIFT City and DIFC (Dubai).

For more information, please visit the company's website at <https://www.kotak.com/>.

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